## Other Businesses



In our other businesses, growth was stable in 2017, with phenol derivatives exceeding expectations, and our energy, specialty chemicals and building materials businesses all lifting their profitability
despite a weak performance in the electronic materials business.

## 2017 REVIEW

Our other businesses consist of phenol derivatives, specially chemicals, energy, electronic materials, etc. Other businesses posted sales of KRW 1,7911 bill on in 2017. a year-on-year increase of $30.2 \%$, and accounted for $35.4 \%$ of KKPC's total consolidated sales. Most of these businesses achieved solid improvements, contributing to the company's overall performance.

In the phenol derivatives business, recently tightene regional environmental regulations and increased rad been diffiout in reent years due to problion capacity expanion As result we were to caparl axpanion. As a resul, we were able to improve proflabily. In zon, feedstock pices have been trenaing higher mainly attributable to higher herional prices. KKP however passed to crong demand especilly in the second hat of to strong demand, especially in the second half of the year, and thus performed better than expectations.

In the specialty chemicals business, oversupply continues to create difficulties, but strong prices for some feedstocks have enabled us to increase seling prices for major products. We also improved profitability by selectively targeting more profitable sales, enabing the specialty chemicals business to increase both sales and proftts. Our energy business increased sales over the previous year thanks to the upward trend in intermational oil prices and a rise in the unit cost of sales.

Our electronic materials business increased its sales volume by diversitying the range of products for sale and by laying toundations for entry into overseas markets. However, stagnation in sales of majo products caused a weaker performance than in the previous year. In contrast, our building materials business saw increases in both sales and operating income, thanks to higher sales volume combined with production cost improvements resulting from increased plant utilization rates.
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business area
-Phenol Derivatives Energy
-Electronic Materials
-Building Materials


## 2018 OUTLOOK

Increased supply is forecast in phenol derivatives business, but demand is also expected to rise thanks to capacity expansion in the downstream market including polycarbonate ( PC ). We will therefore continue to follow markets very closely, and adjust the supply of our products, which have been vertically integrated, so that we can flexibly adiust our portfolio to maximize profitability. Moreover, we will make sure the stability of feedstock supply and optimize operations for products which have seen recent expansions in capacity, as part of our efforts to increase profitability.

In the specialty chemicals business, we expect the supply/demand situation to improve steadily in the mid- to long-tem, with no expectations of adatitional production capacity expansion. However, there is still oversupply in the industry, and so we wil aim to expana our marke share by increasing sales to global tire companies and by strengthening customer management in Korea. We will also broaden our customer base by focusing on reaching out to new customers.

In the energy business, we will stabilize power plan operations, improve output and make other efforts to optimize operations. In addition, we will improve utilization rates and diversify our customer base to enhance profitability. We will investigate the potential for expansion into related businesses and look for mid- to long-term synergy across the business,

In the electronic materials business, we will expand ou market share by targeting more overseas customers for our main products and make inroads into new markets, thereby building a momentum for growth. Our building materials business will improve profitability by continuing to curtail production costs through product process improvements, and will diversify its sales/profi structure by developing new products.

