

01 DOWNSTREAM INDUSTRIES ARE BOOMING

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AUTO INDUSTRY GROWTH

-4%  +8%

2009 → 2010

TIRE INDUSTRY GROWTH

-7%  +7%

The tire, home appliance, and automobile industries—the primary downstream consumers of the synthetic resins and rubbers that account for more than 80% of sales—have recovered from the serious downturn of 2009 and are on a robust growth trajectory. For example, the tire industry in China is experiencing tremendous growth along with the auto industry. The economic recovery is also driving demand for replacement tires, with demand outstripping supply. This trend appears to be with us for the foreseeable future. And as the world's top producer of synthetic rubbers, we stand to benefit in a big way.