

# SEVEN REASONS WHY KKPC IS LOOKING FORWARD TO THE FUTURE.

At KKPC, we have an ambitious vision. By 2020, we aim to be a global leading chemical group with sales of KRW 20 trillion and 20 world-leading products. Our record-breaking performance in 2010 isn't the end—it's just the beginning of a new journey to what we call "Vision 2020". And we are confident that we can do even better in 2011.

HERE ARE A FEW REASONS WHY...